

Drop a Puck and Win Some Bucks at Sam's Town With \$25,000 'Kachinko' Game, Bonus Point Multipliers and More in May

Shreveport, La.—Sam's Town Hotel and Casino will offer some cool ways to win big in May with the \$25,000 "Kachinko" game, 500 Free Buffets a Day Giveaway and more.

May Promotions

\$25,000 Kachinko Game

Fridays from 6 p.m. – 10 p.m. and Saturdays from 3 p.m. – 10 p.m. in May

Every hour, three lucky guests will be selected to drop a puck on Sam's Town's signature "Kachinko" board for a chance to win \$1,500 in Slot Dollars. All B Connected card holders receive one free entry. Receive additional entries for every 100 points earned on the day of the event. Deposit your entries one hour before the drawing, and at any time during the promotion, up to 15 minutes prior to the final drawing by swiping at any kiosk.

Gone Fishin' Kiosk Game – Tuesdays in May from 10 a.m. – 10 p.m.

Every Tuesday in May, guests have three chances to win big with our Gone Fishin' Kiosk Game. Earn 200, 400, and 600 points to swipe at any promotional kiosk and reveal a prize. Guests can win Slot Dollars and many other great prizes.

500 Free Buffets a Day Giveaway – Wednesdays in May from 3 p.m. – 9 p.m.

Sam's Town is giving away 500 free buffets every Wednesday in May! Guests have a chance to win a free buffet by swiping their B Connected card at any promotions kiosk.

Celebrate our 13th Anniversary – Saturday, May 20, 2017

- 13x Bonus Points – Guests can earn 13x bonus points by playing their favorite slots or table games with their B Connected card between 8 a.m. – noon. The point multiplier will be inclusive of the card level bonus with a 100,000-point cap.* *Video poker play is not eligible for this promotion.
- Birthday Kiosk Game – B Connected members who earn 500 points from noon – 6 p.m. can swipe at any kiosk to play our Birthday kiosk game for a chance at \$13,000 in Slot Dollars!
- Complimentary Birthday Cupcakes – Stop by the Promotions desk between 4 p.m. – 6 p.m. for a complimentary cupcake. Available while supplies last.

Play, Earn & Get Tequila Giveaway – Saturday, May 20 from 7 p.m. – 10 p.m.

Guests who earn 2,000 points can swipe their B Connected card at any promotional kiosk, then print and redeem their voucher at the B Connected for a free bottle of Jose Cuervo Silver. While supplies last. One bottle per player.

Blues, Bugs and BBQ – Friday, May 26 from 5 p.m. – 10 p.m.

It's that time again! Join us on the rooftop for our annual Blues, Bugs and BBQ Party with the sounds of Chubby Carrier, and Rockin' Dopsie and the Zydeco Twisters. Plus, enjoy all-you-can-

eat crawfish and BBQ. Tickets are \$25 and on-sale beginning Saturday, April 22 at Ticketmaster.com or in the Shreveport Trading Company Gift Shop.

Sam's Town Live Entertainment Schedule

Don't miss great free entertainment at Sam's Town Live all month long!

What the Funk	Thursday 5/04/17	7 p.m. – 11 p.m.
Legato Stone	Friday 5/05/17	6 p.m. – 9:30 p.m.
What the Funk	Friday 5/05/17	10 p.m. – 2 a.m.
Legato Stone	Saturday 5/06/17	6 p.m. – 9:30 p.m.
What the Funk	Saturday 5/06/17	10 p.m. – 2 a.m.
Side FX	Thursday 5/11/17	7 p.m. – 11 p.m.
Kate Herrin	Friday 5/12/17	6 p.m. – 9:30 p.m.
Side FX	Friday 5/12/17	10 p.m. – 2 a.m.
Kate Herrin	Saturday 5/13/17	6 p.m. – 9:30 p.m.
Side FX	Saturday 5/13/17	10 p.m. – 2 a.m.
Big Daddy	Thursday 5/18/17	7 p.m. – 11 p.m.
8 Track	Friday 5/19/17	6 p.m. – 9:30 p.m.
Memory Trip	Friday 5/19/17	10 p.m. – 2 a.m.
8 Track	Saturday 5/20/17	6 p.m. – 9:30 p.m.
Memory Trip	Saturday 5/20/17	10 p.m. – 2 a.m.
Professor Pork Chop and the Dishes	Thursday 5/25/17	7 p.m. – 11 p.m.
Front Cover	Friday 5/26/17	6 p.m. – 9:30 p.m.
Vegas Stars	Friday 5/26/17	10 p.m. – 2 a.m.
Front Cover	Saturday 5/27/17	6 p.m. – 9:30 p.m.
Vegas Stars	Saturday 5/27/17	10 p.m. – 2 a.m.
Front Cover	Sunday 5/28/17	7 p.m. – 11 p.m.

For complete details on all upcoming events and promotions, visit the B Connected Desk located inside the Pavilion or visit samstowshreveport.com.

About Sam's Town Casino Shreveport

Located at 315 Clyde Fant Parkway, Sam's Town Casino Shreveport includes four restaurants, luxurious signature spa- spa blu, a 1500-seat Convention Center, spacious hotel tower and outdoor pool. The property has a 30,000-square foot casino with 28 table games including Blackjack, 21, Roulette, Baccarat, and Craps, and more than 1,100 video poker and slot machines. Additionally, Sam's Town Shreveport includes the Shreveport Trading Company Gift Shop and Sam's Town Live, an intimate venue featuring local and national musicians. More information on Sam's Town Casino Shreveport can be found at www.samstowndshreveport.com, on Facebook (www.facebook.com/SAMSTOWN), and Twitter (@stshreveport). Sam's Town Casino Shreveport is a property of Boyd Gaming. Headquartered in Las Vegas, Boyd Gaming is a leading diversified owner and operator of 24 gaming entertainment properties located in Nevada, Illinois, Indiana, Iowa, Kansas, Louisiana and Mississippi. Additional news and information on Boyd Gaming can be found at www.boydgaming.com. Boyd Gaming and Sam's Town press releases are available at boydgaming.mediaroom.com.

<http://boydgaming.mediaroom.com/4-21-2017-Drop-a-Puck-and-Win-Some-Bucks-at-Sams-Town-with-25-000-Kachinko-Game-Bonus-Point-Multipliers-and-More-in-May>