

Suncoast Hotel and Casino presents the ultimate sports fan experience: “The Game”

LAS VEGAS—Combining the wall-to-wall action of a sports book with the intimate setting of a comfortable sports bar and grill, Suncoast Hotel and Casino is debuting an exciting new sports-viewing destination – “The Game.”

The Game is an immersive sports-viewing and dining experience for sports fans who want to catch all their favorite sports action while enjoying delicious food and craft beers. More than 100 total linear feet of state-of-the-art LED TVs – longer than a regulation basketball court – line the walls of The Game, including 15 75-inch screens.

“At The Game, we sought to create the ultimate sports fan hang-out, surrounding customers with all the games they want to see, and then some,” said Steve Thompson, Senior Vice President, Operations for Boyd Gaming’s Nevada region. “Whether you are looking for every play of Sunday football action or the excitement of championship baseball, at the Game, you won’t miss a thing.”

Delicious food and more than two dozen craft beers will augment The Game experience. In addition to sports bar staples, the menu includes signature dishes like Spicy BBQ Habanero chicken wings, Build Your Own Angus Burgers, fish tacos and flatbread artisan pizzas. The Game will also feature a selection of hand-crafted brews from local breweries, including favorites like Pale Ales, Irish Stouts, Belgian-style Saisons and more.

The debut of The Game is part of an ongoing upgrade of select amenities at the Suncoast and other Boyd Gaming properties across the Las Vegas Valley. Later in the year, work will commence on a complete redesign of nearly 400 guest rooms by Avenue Interior Design of Los Angeles, the design firm that recently oversaw a similar room project at Boyd Gaming’s Borgata Hotel Casino Spa in Atlantic City, N.J.

“Our room design inspiration will be drawn from the breathtaking views of the surrounding landscape at the Suncoast – the vision is clean, modern, stylish and inviting,” said Jenna Rochon, designer with Avenue Interior Design.

“For nearly 15 years, Suncoast has been proud to offer a comfortable and friendly entertainment experience to residents of the northwest Valley,” Thompson said. “By reinvesting in our product, we are giving our customers new reasons to visit the Suncoast – and giving newcomers an incentive to check us out for the first time. We think they’ll like what they see.”

For more information on The Suncoast, visit www.suncoastcasino.com.

About Suncoast Hotel and Casino

Located at the corner of Alta Drive and South Rampart Boulevard, Suncoast Hotel and Casino features eight restaurants, a 16-screen movie theater, a 600-seat bingo room, a 500-seat state-of-the-art showroom and an 80,000-square foot casino. For further information, visit www.suncoastcasino.com, on Facebook (www.facebook.com/suncoastcasino), and Twitter (@suncoastcasino). Suncoast Hotel and Casino is a property of Boyd Gaming. Headquartered in Las Vegas, Boyd Gaming is a leading diversified owner and operator of 22 gaming entertainment properties located in Nevada, Illinois, Indiana, Iowa, Kansas, Louisiana, Mississippi and New Jersey. Additional news and information on Boyd Gaming can be found at www.boydgaming.com.

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