

Boyd Gaming Introduces New Dining Options at All Coast Casinos Line-Up Includes Opening of New T.G.I. Friday's® at Gold Coast and Sam's Town, the First Locations in Nevada to Serve Breakfast

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LAS VEGAS, Oct. 17 [/PRNewswire-FirstCall/](#) -- As part of its goal to offer the most popular amenities to its guests, Boyd Gaming is introducing a new restaurant line-up for all four of its Coast Casino -- anchored by the launch of T.G.I. Friday's® at Gold Coast Hotel and Casino, Sam's Town Hotel and Gambling Hall, and Suncoast Hotel and Casino. The Gold Coast and Sam's Town locations are the first in Nevada to offer a complete breakfast menu, serving daily from 6 a.m. to 10 a.m.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20030219/BOYDLOGO>)

The first T.G.I. Friday's is expected to open on October 20 at Gold Coast, with the other Sam's Town and Suncoast locations to open October 22 and November 3, respectively. The new T.G.I. Friday's locations join The Orleans Casino and Hotel's T.G.I. Friday's, which has been enormously popular since opening nearly two years ago.

"The T.G.I. Friday's at The Orleans has been tremendously successful and our guests immediately responded to the familiar T.G.I. Friday's brand," said Paul Chakmak, Executive Vice President and Chief Operating Officer of Boyd Gaming. "We have an excellent relationship with T.G.I. Friday's franchisee The Briad Group, LLC, and we are excited to expand the T.G.I. Friday's brand into all Coast Casino properties."

"I am proud of the relationship we have established with Boyd Gaming," said Brad Honigfeld, Founder and Chief Executive Officer of The Briad Group, who has successfully guided the growth of the T.G.I. Friday's brand in the Las Vegas market. "The significant success of our Orleans Casino and Hotel location leads the way for expansion into their sister properties."

A variety of new restaurants are joining T.G.I. Friday's at the four Coast Casino properties:

-- At the Suncoast, Salvatore's Italian Steakhouse, operated by the Fellini Group, recently opened.

-- Executive chef Kevin Wu, creator of the award-winning Ping Pang Pong at Gold Coast, and partner Karrie Hung opened the Noodle Exchange at the Gold Coast, which recently expanded its hours to accommodate customer demand.

-- This fall, the quick dining selections at The Orleans will expand to include Fuddruckers, Sbarro and Baskin-Robbins.

-- At Sam's Town, a quick-serve Deli opened adjacent to the recently expanded race and sports book, and Dunkin' Donuts expanded its Las Vegas presence by opening a location inside the casino in April 2008.

"By diversifying our restaurant offerings at Coast Casinos, we continue to appeal to a variety of tastes and budgets. This ongoing evolution adds to the complete entertainment experience we

strive to offer our customers," Chakmak said.

About Boyd Gaming

Headquartered in Las Vegas, Boyd Gaming Corporation (NYSE: BYD) is a leading diversified owner and operator of 16 gaming entertainment properties located in Nevada, New Jersey, Mississippi, Illinois, Indiana, and Louisiana. Boyd Gaming press releases are available at <http://www.prnewswire.com/>. Additional news and information on Boyd Gaming can be found at <http://www.boydgaming.com/>.

About The Briad Group

Headquartered in Livingston, New Jersey, The Briad Group, develops, manages and operates T.G.I. Friday's® in New Jersey, New York, Connecticut, Nevada, California, New Mexico and Arizona; Wendy's restaurants in New Jersey, New York, Pennsylvania and Hilton™ and Marriott® branded limited service hotels in New Jersey, New York, Connecticut and Pennsylvania. More information is available at <http://www.briad.com/>.

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